

Gwendolyn LandQuist

ARTIST
DESIGNER
CREATOR



5580 Bison Lane
Lolo, MT 59847
United States



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www.gwenlandquist.com

I am an artist, designer, and marketing visionary with years of experience. I love what I do and it shows in my work.

EDUCATION

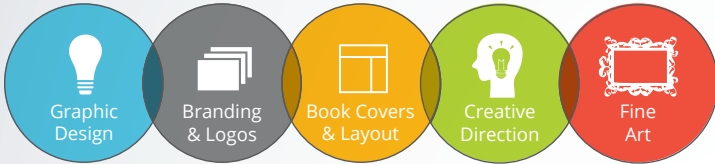
2015

MA | Creative Pulse
Integrated Arts Education
University of Montana
Missoula, MT

2009

BA | Art
School of Art
University of Montana
Missoula, MT

SPECIALITIES



AT A GLANCE

15 Years of experience as an award winning marketing professional and graphic designer.

32+ Workshops, in-office trainings, or conference speaking engagements.

EMPLOYMENT HISTORY

ASSISTANT DIRECTOR, MARKETING & ARTS
SEPTEMBER 2015 - PRESENT

UNIVERSITY CENTER, UNIVERSITY OF MONTANA

Responsible for directing all aspects of the marketing office and supervises both professional and student staff. Charged with setting the creative/artistic direction of all campaigns and communications across multiple channels. Serves as a member of the UC Leadership Team and is responsible for budget development, tracking and advertising placement.

MARKETING & ARTS MANAGER
MAY 2011 – AUGUST 2015

UNIVERSITY CENTER, UNIVERSITY OF MONTANA

Lead designer on special projects and manages the marketing office work flow and project assignments. Provides creative direction to the Media and Information Specialist and directly supervises student staff. Handles advertising placement and monitors budget spending. Represents the marketing office and department to various campus and community boards and committees.

MARKETING COORDINATOR
APRIL 2003 – MAY 2011

UNIVERSITY CENTER, UNIVERSITY OF MONTANA

Supervises a team of student employees. Responsible for creating all print, video, web and social media graphics and manages deployment. Serves as liaison between the internal client and project designer and tracks office workflow to ensure timely delivery of marketing materials.

PROFESSIONAL STRENGTHS

Want to know what it would be like to work with me? Step inside my virtual office to see what you'd get.



SKILLS & COMPETENCIES

The nice thing about have worked in the field for as long as I have is that I have amassed a wide range of talents to apply to my work.



ART/DESIGN

Color Theory
Drawing
Graphic Design
Illustration
Image Editing
Mixed Media
Painting
Photography
Printmaking
Screen Printing
Typography

SOFTWARE

Adobe CS 5
Adobe CS 6
Microsoft Office
Box
Dropbox
Google Apps
HootSuite
Formstack
Slack
Prezi
Trello

SOCIAL MEDIA

Facebook
Google+
Instagram
Pinterest
Snapchat
Twitter
Youtube

DIRECTION/MANAGEMENT

Art/Creative Direction
Exhibit Design/Installation
Experience with Press Releases
Event Planning Experience
Photo Shoot Management
Project Management Experience
Video Direction/Production
Writing for the Web and Print

COMPUTERS

Proficient in a Mac Environment
Proficient in a PC Environment

WEB

Trained on multiple CMS platforms
Google Analytics
UX & UI design
Web graphic design
Basic CSS/HTML

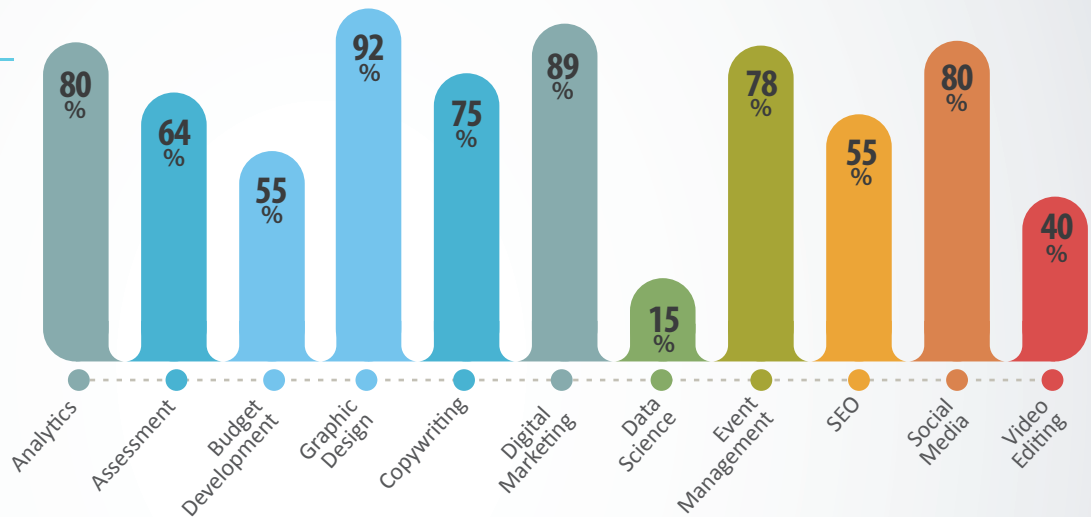
COMMUNICATION & QUALITIES

Creative Problem Solver
Effective Team Member
Fast & Enthusiastic Learner
Interpersonal Communicator
Motivated Self Starter
Patient & Willing Teacher

TECHNICAL SKILLS

I by no means no everything. Far from it. What I don't know however, is powerful fuel for me. I am hungry for knowledge and love trying new things. To stay current on industry trends I read, research, attend conferences, and take classes whenever possible.

THE CHART ON THE RIGHT ILLUSTRATES AREAS THAT I AM ACTIVELY WORKING TO IMPROVE MY SKILLS IN.



PUBLICATIONS

STEAL THESE IDEAS | PUBLISHED 2012

A Collection of the Best Campus Marketing Materials and Graphics Featuring '02-'09 National *Steal This Idea* winners

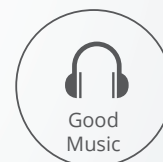
THE BULLETIN OF THE ASSOCIATION OF COLLEGE UNIONS INTERNATIONAL

Volume 72, Issue 4 | Published 2004
Steal This Idea 2004 Winners

MEMBERSHIPS

Arts Missoula (formally Missoula Cultural Council)
Association of College Unions International (ACUI)
Montana Art Gallery Directors Association (MAGDA)
National Association of Student Affairs Professionals (NASPA)
Western Women Who Get Stuff Done

PERSONAL INTERESTS



REFERENCES

Available upon request.

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Let's Connect!